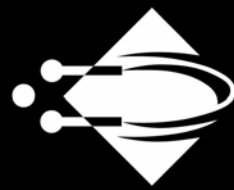


Demokratisering?

- politik, økonomi, samfund

Social software: Design & implementering

25. oktober



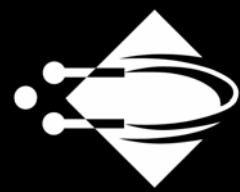
Demokratisering?

- politik, økonomi, samfund

Social software: Design & implementering

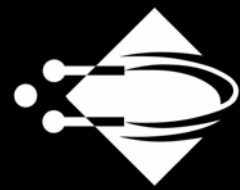
25. oktober

Med valgtema

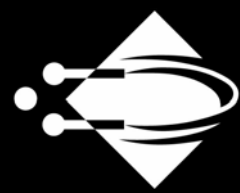


Dagen i dag

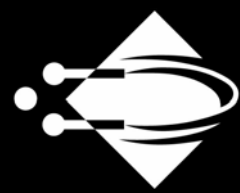
10.00 – 10.40	Demokratisering?
10.55 – 11.30	Valgteama
11.30 – 12.00	Evaluering af kurset – so far (Her kommer Niels også)
13.00 – ca. 13.30	Vejledningsprocedurer
13.30 – 15.00	Opgave/lille snak (mine grupper)



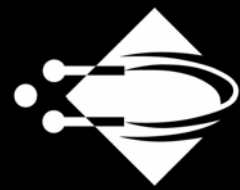
Demokratisering?



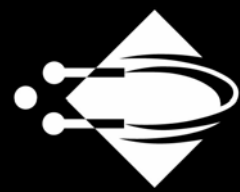
Når (for)brugerne bliver inviteret med ind i
produktionen – hvad er det så et udtryk for?



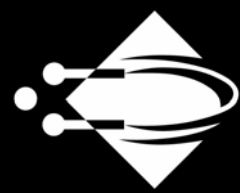
Det sker ikke kun på nettet – men er en
generel tendens (Thrift)



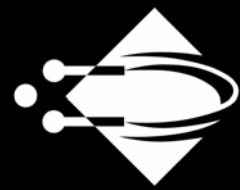
Social software er en ekstrem case



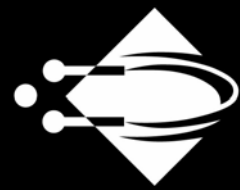
To påstande – og en case



Påstand #1:
Social software skaber demokratisering

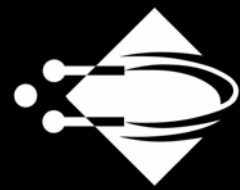


Når brugerne nu skaber indholdet

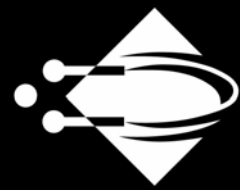


**“Det sociale er den dominerende
produktionsform”**

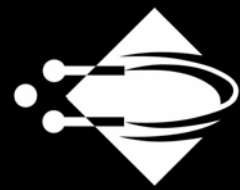
Timme Bisgaard-Munk, <http://www.kommunikationsforum.dk/default.asp?articleid=12712>



Brugerne ejer produktionsmidlerne



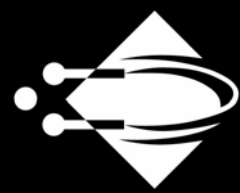
Vi kan med andre ord
tage vores gode tøj og gå



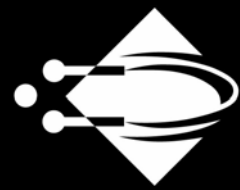
Men det er kun en del af det

Empowerment

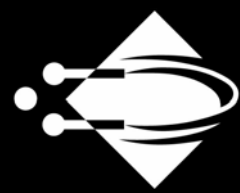




Omvendt: Online kollektivisme = hvor er min
ejendomsret til det, jeg har produceret?



Påstand #2
Social software er udnyttelse af brugerne



QDB

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[#779320](#) [+\(1381\)](#) - [\[X\]](#)

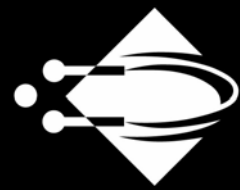
`<dsully> please describe web 2.0 to me in 2 sentences or less.`

`<jwb> you make all the content. they keep all the revenue.`

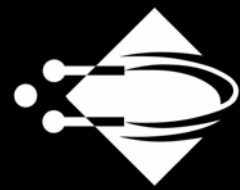
[Home](#) / [Latest](#) / [Browse](#) / [Random >0](#) / [Top 100-200](#) / [Add Quote](#) / [Search](#) / [ModApp](#)

0.0221

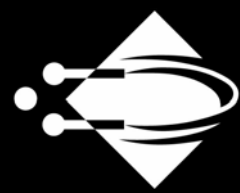
© QDB 1999-2007, All



Det giver sig udslag i for eksempel...



A Bill of Rights for Users of the Social Web



Bill of Rights (1/2)

We publicly assert that all users of the social web are entitled to certain fundamental rights, specifically:

Ownership of their own personal information, including:

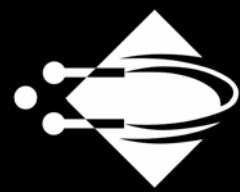
- their own profile data

- the list of people they are connected to

- the activity stream of content they create;

Control of whether and how such personal information is shared with others; and

Freedom to grant persistent access to their personal information to trusted external sites.



Bill of Rights (2/2)

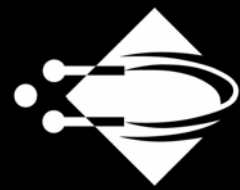
Sites supporting these rights shall:

Allow their users to syndicate their own profile data, their friends list, and the data that's shared with them via the service, using a persistent URL or API token and open data formats;

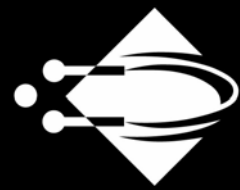
Allow their users to syndicate their own stream of activity outside the site;

Allow their users to link from their profile pages to external identifiers in a public way; and

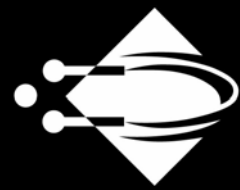
Allow their users to discover who else they know is also on their site, using the same external identifiers made available for lookup within the service.



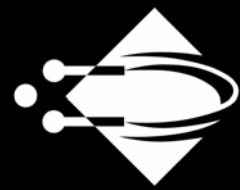
Case: Facebook



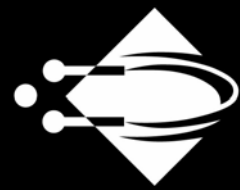
Er intet uden sine brugere



Altså: Ikke noget uden os her i lokalet



Og slet ikke noget uden udviklerne

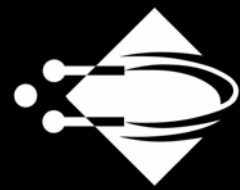


Lad os se en lille film...

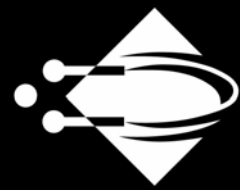
(Vi skal spole til ca. 14. minut.)

Hele filmen kan ses på

<http://developers.facebook.com/videos.php>



Facebook er så åbent som en vej



(bare kun en ensrettet vej)

A large, bright yellow starburst shape with multiple points, set against a solid black background. The starburst is centered and occupies most of the frame. The word 'Valgtema' is written in a bold, black, sans-serif font across the middle of the starburst, tilted slightly upwards from left to right. A thin, horizontal white dashed line is visible on the left side of the image, extending from the edge towards the starburst.

Valgtema



Valgtema

Folketingsvalget – og social software?



Valgtema

7 eksempler på brugen
af social software i politik

Valgtema





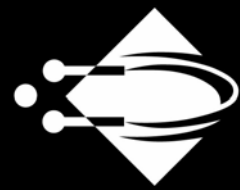
Valgtema

Et par gode steder at læse mere:

www.klastrup.dk/walgblog

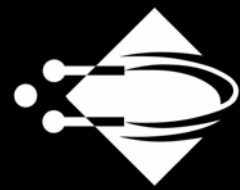
www.hovedetpaabloggen.dk

www.overskrift.dk

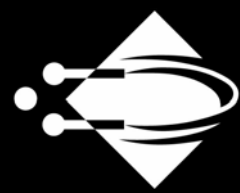


evaluering

positive ting ved kurset / ting som kunne være bedre



Retningslinjer for vejledning



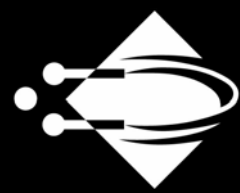
Max 5 sider til hver vejledning

Enten i Word-format, som pdf, eller som wiki-side

Aflever senest to dage før vejledning

Hav altid en opdateret disposition med

Hav altid et par konkrete spørgsmål, som I gerne vil have os til at forholde os til.



Vejledning, "mine grupper"

Facebook: 13.30

Kæledyr: ca. 13.50

Interkulturelt netværk: ca. 14.10

Virksomhed: ca. 14.30